

Etcétera winner *Artistic Strategies in Psychiatry* project

From over 470 applications, artist collective Etcétera has been chosen for the artist in residence programme in the fall of 2017. This project is part of the *Artistic Strategies in Psychiatry* programme issued by the Van Abbemuseum together with GGzE. Etcétera was chosen because of their approach towards a taboo subject. Their concept includes a key element that fights stigmatization and increases the visibility of psychiatric problems in society.

The jury, consisting of Annie Fletcher (chief curator Van Abbemuseum), Wilma Wilgenhof (manager Concern Audit GGzE) and Henri Snel (Alzheimer-Architecture / Gerrit Rietveld Academie Amsterdam), unanimously chose Etcétera.

The jury report states: *“The idea of working on the concept of ‘errorism’ – a practical philosophy that states that we need to share and enjoy our errors – in a psychiatric field is an essential element to generate a sustainable project dealing with/against stigmatisation and giving visibility to these problems into the public space. We all think it will provide an innovative approach and at the same time, it will be an asset for the institution GGzE.”*

Charles Esche, director of the Van Abbemuseum: *“I am delighted that Etcetera will be working with the GGzE and the museum. Having worked with them in the past, I am very confident that the environment and the people here will appeal to their ‘errorism’ and make a wonderful collaboration. Their work is direct, emotional and intelligent in ways that can be understood and enjoyed by many people.”*

Assignment

Etcétera will work on site at the GGzE for the duration of two months in the fall of 2017. The artists will be provided a studio to work on site at GGzE in order to gain a comprehensive understanding of the Mental Health Care Institution, its clients and staff. They will develop the project in close cooperation with the GGzE and the Van Abbemuseum. They will work with a Dutch anthropology student and possibly also with local or national institutions, organizations, communities and individuals which are concerned with issues related to the project.

intention of bringing art to the site of immediate social conflict -the streets- and of bringing this social conflict into arenas of cultural production, including the media and art institutions.

In 2005 they were part of the foundation of the movement International Errorist, an international organisation that claims error as a philosophy of life. Today the group continues to develop its activities collaboratively with other collectives and individuals, inside and outside the art institutions, and on the educational field.

In 2013 Etcetera won the second edition of the International Award for Participatory Art in Bologna, Italy for their project *C.R.I.S.I (Commune of Research for Inclusive Social Imagination)*. In the Netherlands they are best known for obtaining the 2015 Prince Claus Award, rewarding the group’s unconventional actions in public spaces that stimulate audience participation and mobilise individuals and communities.

Artistic Strategies in Psychiatry

Mental health care is an important topic nowadays with the rise of stress-related illnesses such as burnout and depression in addition to severe diagnosis like personality disorders, schizophrenia and addiction. However, psychiatric illnesses are still stigmatized by society, not least because of the problematic history of psychiatric care.

GGZ, and mainly the psychiatry, are looking for an approach in which innovative artistic strategies play a vital part. It’s mainly about reshaping the perception of psychiatry in society.

Therefore, the Van Abbemuseum and the GGzE issued an open call in 2016 to invite national and international artists



Etcétera, *“Epopeya de la soja Genocida”*, performance, March 2013. Photo: Subcoop

Who is Etcétera?

Formed in 1997 in Buenos Aires, Etcétera is a multidisciplinary collective composed of visual artists, poets, actors and performers. They all shared the

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or artist groups to apply for the Artist in Residence Programme *Artistic Strategies in Psychiatry*.

Partners

The Artist in Residence Programme *Artistic Strategies in Psychiatry* was initiated and designed by the artist group WochenKlausur on invitation by the Van Abbemuseum. The Artist in Residence Programme is supported by GGzE (Mental Health Care Institute Eindhoven), WochenKlausur and Gerrit Rietveld Academie.



For the editors:

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Van Abbemuseum

The Van Abbemuseum in Eindhoven is one of the leading museums for contemporary art in Europe. The museum has an intensive international collection of more than 2,700 works of art, including key works by Lissitzky, Picasso, Kokoschka, Chagall, Beuys, McCarthy, Daniëls and Körmeling. Questions in the field of art and society are raised by the museum in an experimental way. An open attitude, hospitality and the exchange of information are important for the Van Abbemuseum and we encourage both ourselves and the visitors to think about different subjects, for example about the role of the collection as a cultural "memory" or about the museum as a public space. As a result of international cooperation and exchange, the Van Abbemuseum is also a place where cultural cross-pollination takes place. It is a source of wonder, inspiration and imagination.

Van Abbemuseum,
Bilderdijklaan 10, Eindhoven.
www.vanabbemuseum.nl

Opening hours

Tuesday to Sunday 11.00 – 17.00. Thursday 11.00 - 21.00.

Admission

Adults: € 12.00 / Groups of 10 or more: € 9.00 / Students, CJP holders, Eindhoven city pass (stadspas) holders: € 6.00/ Children under 13 years of age, Museum card: free / Family pass (2 adults and max. of 3 children until 18 years): € 18.00. Tuesday 15.00 – 17.00: free.



Etcétera, "Epopeya de la soja Genocida", performance, March 2013. Photo: Subcoop